



SWAMI VIVEKANANDA INSTITUTE OF MANAGEMENT BHUBANESWAR

Baniatangi, Khordha, Bhubaneswar

Affiliated to Bijupatnaik University of Technology, Rourkela Odisha & Approved by AICTE, Govt. of India New Delhi

Ref No: NCC/SVIM/NT-CT01/2024

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About NCC:

1. National Cadet Corps Is A Tri-Services Organization, Comprising The Army, Navy And Air Force, Engaged In Grooming The Youth Of The Country Into Disciplined And Patriotic Citizens.
 2. The National Cadet Corps (Ncc) Is A Youth Development Movement. It Has Enormous Potential For Nation Building.
 3. The Ncc Provides Opportunities To The Youth Of The Country For Their All-Round Development With A Sense Of Duty, Commitment, Dedication, Discipline And Moral Values So That They Become Able Leaders And Useful Citizens.
 4. The Ncc Provides Exposure To The Cadets In A Wide Range Of Activities, With A Distinct Emphasis On Social Services, Discipline And Adventure Training.
 5. The Ncc Is Open To All Regular Students Of Schools And Colleges On A Voluntary Basis All Over India.
 6. The Cadets Have No Liability For Active Military Service Once They Complete Their Course But Are Given Preference Over Normal Candidates During Selections Based On The Achievements In The Corps.
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Vision

- Empower Volunteer Youth
- To become Potential Leaders and Responsible Citizens of the Country.

Mission

- To Develop Leadership and Character Qualities, Mould Discipline and Nurture Social Integration.
- To Cohesion Through Multi-Faceted Programs Conducted In a Military Environment.

National Cadet Corps (NCC)



Department of National Cadet Corps

AIM AND OBJECTIVES OF NCC:

- The ‘Aims’ of the NCC laid out in 1988 have stood the test of time and continue to meet the requirements expected of it in the current socio-economic scenario of the country. The NCC aims at developing character, comradeship, discipline, a secular outlook, the spirit of adventure, and ideals of selfless service amongst young citizens. Further, it aims at creating a pool of organized, trained, and motivated youth with leadership qualities in all walks of life, who will serve the Nation regardless of which career they choose. Needless to say, the NCC also provides an environment conducive to motivating young Indians to join the armed forces.
- To develop good qualities like good character, commandership, discipline, leadership, secular outlook, the spirit of adventure, sportsman spirit, and the ideals of selfless service amongst the youth of the country.
- To create a human resource of organized, trained and motivate youth to provide leadership in all walks of life and always available for the service of the nation.
- To provide a suitable environment to motivate the youth to take up a career in the Armed Forces like Army, Navy, Air Force and other paramilitary forces.

MOTTO OF NCC:

“UNITY AND DISCIPLINE”

- The motto of NCC is “Unity and Discipline” which was adopted on 23 Dec. 1957. In living up to its motto, the NCC strives to be and is one of the greatest cohesive forces of the nation, bringing together the youth hailing from different parts of the country and moulding them into united, secular, and disciplined citizens of the nation.

NCC PLEDGE:

- We the cadet of the national cadet corps, do solemnly pledge that we shall always uphold the unity of India. We resolve to be disciplined and responsible citizens of our nation. We shall undertake positive community service in the spirit of selflessness and concern for our fellow beings.

CORE VALUES OF NCC:

- The NCC is a responsive, learning and continuously evolving organization. Its activity is guided by certain core values that we endeavour to instill among all ranks of the NCC. These include the following:
 - (a) A sense of patriotic commitment to encourage cadets to contribute to national development.
 - (b) Respect for diversities in religion, language, culture, ethnicity, life style and habitat to instill a sense of National unity and social cohesion.
 - (c) Abiding commitment to learn and adhere to the norms and values enshrined in the Indian Constitution.
 - (d) Understanding the value of a just and impartial exercise of authority.
 - (e) Ability to participate in community development and other social programme.

- (f) A healthy life style free of substance abuse and other unhealthy practices.
- (g) Sensitivity to the needs of poor and socially disadvantaged fellow citizens.
- (h) Inculcating habits of restraint and self-awareness.
- (i) Understanding the values of honesty, truthfulness, self-sacrifice, perseverance and hard work.
- (j) Respect for knowledge, wisdom and the power of ideas.

Profile of NCC Officer (Girls Wing)



- Name of ANO: **Prof. Swatika Jena**
- Rank: Lieutenant
- NCC Commission No.: NCC/XXXXX
- Qualification: Master of Science (Computer Science)
- Present Designation: Assistant Professor
- Department: Management

Profile of NCC Officer (Boys Wing)



- Name of ANO: **Prof. Emiyush Kujur**
- Rank: Lieutenant
- NCC Commission No.: NCC/XXXXX
- Qualification: MA in PMIR
- Present Designation: Assistant Professor
- Department: Management

NCC Flag & Song NCC FLAG



The NCC flag for various units of the NCC was first introduced in 1951. The flag was of same pattern, colour & size as was used by various regiments of the Army. The only difference was that it had the NCC badge & unit designation placed in the centre. In 1954 the existing tricolour flag was introduced. The three colours in the flag depict the three services of the Corps, red for the Army, deep blue for the Navy & light blue for the Air Force. The letters NCC & the NCC crest in gold in the middle of the flag encircled by a wreath of lotus (17 Directorates), give the flag a colourful look & a distinct identity.

NCC SONG

NCC song titled, “Ham Sab Bhartiya Hain”

Ham sab Bhartiya Hain, Ham
Sab Bhartiya Hain.
· Apni Manzil Ek Hai, Ha, Ha,
Ha, Ek Hai,
· Ho, Ho, Ho, Ek Hai,
· Ham Sab Bhartiya Hain.
· Kashmir ki Dharti Rani Hai,
Sartaj Himalaya Hai,
· Saadiyon Se Hamne Isko
Apne Khoon Se Pala Hai,
· Desh ki Raksha ki Khatir Ham
Shamshir Utha Lenge, Ham
Shamshir Utha Lenge.
· Bikhre-Bikhre Taare Hain
Hum Lekin Jhilmil Ek Hai,
· Ha, Ha, Ha, Ek Hai, Ho, Ho,
Ho, Ek Hai,
· Ham Sab Bhartiya Hain.
· Mandir Gurudwaare Bhi Hain
Yahan,
· Aur Masjid Bhi Hai Yahan
· Girija ka Hai Ghadiyaal kahin,
· Mullah Ki Kahin Hai Ajaan,
· Ek Hee Apna Ram Hain, Ek
Allah Taala Hai,
· Ek Hee Allah Taala Hain,
· Range Birange Deepak Hain
Hum
· Lekin **Jagmag** Ek Hai, Ha Ha
Ha Ek Hai,
· Ho Ho Ho Ek Hai.
· Hum Sab Bhartiya Hain, Ham
Sab Bhartiya Hain.

हम सब भारतीय हैं, हम सब भारतीय हैं।
अपनी मंज़िल एक है, हा हा हा एक है,
हो हो हो एक है।
हम सब भारतीय हैं।
कश्मीर की धरती रानी है, सरताज हिमालय है,
सदियों से हमने इस को अपने खून से पाला है।
देश की रक्षा की खातिर हम शमशीर उठा लेंगे,
हम शमशीर उठा लेंगे।
बिखरे-बिखरे तारे हैं हम, लेकिन झिलमिल एक है,
हा हा हा एक है, हो हो हो एक है,
हम सब भारतीय है।
मंदिर, गुरुद्वारे भी हैं यहाँ, और मस्जिद भी है यहाँ,
गिरिजा का है घड़ियाल कहीं मुल्ला की कहीं है अजां
एक ही अपना राम हैं, एक ही अल्लाह ताला है,
एक ही अल्लाह ताला हैं।
रंग बिरंगे दीपक हैं हम, लेकिन जगमग एक रंग बिरंगे
दीपक हैं हम, लेकिन जगमग एक है,
हा हा हा एक है, हो हो हो एक है।
हम सब भारतीय हैं, हम सब भारतीय हैं